

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	§	Art Unit:	2424
David B. Kinder et al.	§		
	§	Examiner:	James R. Sheleheda
Serial No.:	§		
09/515,272	§	Conf No.:	1987
	§		
Filed:	§	Atty Docket:	ITL.0315US
February 29, 2000	§		P7998
	§		
For:	§	Assignee:	Intel Corporation
Providing a Viewer Incentive	§		
with Video Content	§		

**Mail Stop Amendment**

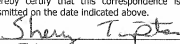
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION DATED APRIL 17, 2009

In response to the Office Action dated April 17, 2009, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.

Date of Deposit:	7-17-09
I hereby certify that this correspondence is being electronically transmitted on the date indicated above.	
	
Sherry Tipton	